

Faculty of Business Administration, Economics and Political Science
Undergraduate Prospectus
2019/2020



Call 19(BUE) 19283
El Sherouk City, Cairo, Egypt
www.bue.edu.eg



1.0 Faculty of Business Administration, Economics and Political Science - (BAEPS)

1.1 Undergraduate programmes offered by the Faculty of Business Administration, Economics and Political Science

- BSc (Hons) Business Administration

The programme offers a broad understanding of Business and Management but allows you to specialise in one of the following areas:

- Accounting and Finance
- Entrepreneurship and Sustainability
- Human Resource Management
- International Business
- Marketing

- BSc (Hons) Economics

- BSc (Hons) Political Science



1.0 Faculty of Business Administration, Economics and Political Science - (BAEPS)

1.2 Why study in the Faculty of Business Administration, Economics and Political Science - (BAEPS)?

The Faculty of Business Administration, Economics and Political Science has an innovative and modern approach in its curriculum and method of teaching. While covering all the basic and core modules, it strives to keep students informed with the latest research and developments within the fields of each department. Our goal is not to teach students what to think but rather how to think so that they are prepared for the fast moving world of today.

The faculty provides a British style of education; the benefit of this is that upon graduating, our students are more able to compete in the job market in Egypt, the Middle East and the rest of the world. Students who also want to continue their graduate studies are well prepared and find it easy to apply to universities in Egypt and abroad.

Our students are bilingual and eager to learn about our global society. Our staff are not only experts in their fields, but often have real life practical experience related to the courses they teach. This makes it possible to mix the academic material with real life issues making the lectures more interactive and interesting for our students.



1.0 Faculty of Business Administration, Economics and Political Science - (BAEPS)

1.3 BSc (Hons) Business Administration

1.3.1 Why study Business Administration at the BUE?

In the global economy that characterises the 21st century, it is important to understand how businesses are established, managed, sustained and grow. The programme will provide you with a solid foundation to pursue a career in business and management, or, importantly, help you establish your own venture on graduation, should you so wish. The programme does not just teach the theory but students are also required to apply their learning to the 'real' world.

The programme offers a broad understanding of Business and Management but permits you to specialise in a key area: Accounting and Finance, Entrepreneurship and Sustainability, Human Resource Management, International Business, and Marketing.

The objective of the programme is not just to provide you with knowledge, but to endow you with a set of skills that will enable you to see opportunities, solve problems and think critically and creatively in the dynamic global economy, whether as an entrepreneur or employee. The mission of the Department is to educate you, "how to think, not what to think" so you will be encouraged to learn by doing either independently or as a member of a small team.

1.3.2 What will I study?

Preparatory Year

You will be introduced to Business Administration and importantly, to a range of Study Skills necessary for the higher level of your undergraduate education. You will also have the opportunity to develop your English language skills necessary for successful undergraduate study.

Degree Year 1

This year provides the foundation for the study of Business Administration generally and your field of specialisation in particular. You will be introduced to basic research techniques so that you know where and how to source and use information.

Degree Year 2

Here you decide on your area of specialisation through your choice of electives or optional modules. You will also be taught how to conduct research by generating your own data.

Degree Year 3

Final year students have the opportunity to write a dissertation on a topic of interest to themselves. Apart from providing students with an opportunity to apply what they have learned, the dissertation is valued by most employers as it demonstrates the students' ability to undertake independent research.

1.3.3 Study abroad

Students have the opportunity to study 20 credits of Degree Year 3 in the summer in London at our UK partner University. This opportunity provides students with firsthand experience, cultural exchange, among other enormous skills and events.

1.3.4 How will I learn and be assessed?

Students study in an environment that encourages creativity and innovation. Teaching involves a mix of lectures, tutorials, group work, private study and practical activities. The latest learning techniques are used which include interactive and blended learning. Assessment involves submitting coursework, sitting exams, presentations and projects. Students are also encouraged and helped to obtain internships and learn by doing.

1.3.5 What career and further education opportunities are open to me when I graduate?

Students of Business Administration are in high demand in Egypt and globally. Employment may be in the public or the private sectors and may be in large or small organisations. Increasingly, students of Business Administration are becoming self employed as entrepreneurs.

As the degree provides our students with research training, many go on to undertake postgraduate studies, either in Egypt or abroad. Our graduates are studying in a number of UK universities including, Durham University, Essex University, the University of Surrey, and London South Bank University.

1.0 Faculty of Business Administration, Economics and Political Science - (BAEPS)

1.4 BSc (Hons) Economics

1.4.1 Why study Economics at the BUE?

Studying Economics at BUE gives you the chance to access real knowledge about how the economic world works effectively and why sometimes it does not! Our focus on economic policy analysis will equip you for a rewarding career in both the public and private sectors. You will also be able to apply critical economic reasoning to policy issues. Analytical thinking is one of the main value added aspects of an Economics degree. You will be able to analyse important problems, identify and compare alternative solutions and suggest the very best way forward using reasoned evidence based arguments.

1.4.2 What will I study?

Preparatory Year

You will study a number of social sciences, enhance your English language skills, develop your Study Skills, increase your knowledge of quantitative methods, and improve your computing skills. You will also learn about the major current and future economic problems the world is facing.

Degree Year 1

In this year you are introduced to the main Macroeconomic and Microeconomic theories that will underpin most of your degree. You will also understand the problems of globalization and the relation between Law and Economics among many other things.

Degree Year 2

You will be exposed to more in-depth analysis of economic theory and economic policy. You will also be able to apply quantitative methods to economic problems, study the process of economic development and begin to consider your honours dissertation with the study of Research Methods.

You can also choose from a set of optional modules in Economics and in other related disciplines

Degree Year 3

This is your Honours Year and you will have the opportunity to apply economic theory and research methods to produce your Honours Dissertation. You will also study in-depth, the Economics of Egypt, Project Appraisal, Monetary and Fiscal Policy and Applied Econometrics. You will be able to select two additional economics modules of your choice.

In every British Degree the Honours Dissertation is the most important element because it is the culmination of students' hard work from the Preparatory Year. It represents independent student work. Each student entering the Honours Year will be able to choose their topic of interest and apply their leaning from previous years. Most employers are very interested in the topics chosen by students for their Honours Dissertation.

You can pursue another track by working on a graduation project where you have a practical insight on how to create a project, prepare its feasibility study and estimate and analyse its outcome or do that for an existing project.

1.4.3 Study abroad

In Degree Year two, you will be given the chance to take semester two abroad in London at our UK partner University.

1.4.4 How will I learn and be assessed?

Teaching involves a mix of lectures, tutorials, group work, private study and practical activities. Assessment involves submitting coursework, sitting exams, in-class tests and an Honours dissertation. Students are also encouraged to obtain internships during the summer months and the Department can help with this.

1.4.5 What career and further education opportunities are open to me when I graduate?

Graduate economists are highly sought after by a wide range of employers in the private sector, the public sector and international organisations including the IMF, World Bank and the UN. Economists will find careers in fields that require numeracy and problem solving skills. They are particularly in demand in the finance and marketing sectors. Career options include: banker, tax adviser and insurance, economic and financial analyst, transport planner, policy adviser and teacher among many others.

1.0 Faculty of Business Administration, Economics and Political Science - (BAEPS)

1.5 BSc (Hons) Political Science

1.5.1 Why study Political Science at the BUE?

The Department of Political Science at the BUE is one of the leading departments in Egypt for the study of politics and society. To maintain the highest academic standards and to provide our students with a unique learning experience, our Political Science staff members constantly work on their modules by keeping up with new intellectual developments as well as teaching techniques. Our aim is not to just compete with Political Science departments in Egypt, but in fact to compete with local and international universities in our region, and eventually internationally. Although we are a young programme, many of our graduates have continued their graduate studies at some of the top ranked universities worldwide. Other graduates have either joined the diplomatic service, became journalists, or got employed in international organizations and international Non-governmental Organizations. Besides, many other graduates excelled in other professions, including jobs in public relations and entrepreneurship in the private sector.

1.5.2 What will I study?

Preparatory Year

Focuses on providing students with the research and basic skills required to undertake advanced studies. We also offer introductory modules from other disciplines to facilitate the study of Political Science and to establish a broad understanding of the relevance and connection of Political Science to other fields of study. You will also have the opportunity to develop the English language skills necessary for successful undergraduate study.

Degree Year 1

Students are required to take a number of core foundational modules, such as International Relations Theory, Government & Politics of the Middle East, History of Western Political Thought, Modern Political Theory, Comparative Politics and International Law.

Degree Year 2

Students are provided with a choice of modules in a variety of study areas and regional studies in which they may be interested. In today's global society, students must understand how the rest of the world operates and how the local, regional and international environments can affect each other.

Degree Year 3

Students complete a research dissertation where they are provided with the opportunity to undertake in-depth research on a topic of particular interest to them. They also get to choose from a number of modules based on their interests.

1.5.3 Study Abroad

Students have the opportunity to study two modules of Degree Year 3 in the summer in London at our UK partner University. This opportunity provides students with firsthand experience, cultural exchange, among other enormous skills and events.

1.5.4 How will I learn and be assessed?

In the Political Science Department, we believe that education is a serious process but should also be enjoyable. We organise several extra curricula activities, seminars and public lectures for students to be exposed to different aspects of political related issues. The Political Science department offers a variety of modules that adopt up-to-date teaching methodologies, including blended learning, student – centered, interactive modules, among others. Our programme requires students to take 120 credits a year, which means taking 60 credits a semester. Modules are either 10 or 20 credits each, so the number of modules taken by the student per semester varies. Typically, a 10-credit module requires a two hour lecture and a one hour tutorial per week plus 5-6 hours of independent study. Students are assessed in a number of ways depending on the module. Assessments may include a paper, an oral presentation, a simulation, and a final exam.

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1.5.4 What career and further education opportunities are open to me when I graduate?

Upon graduation, our students are better prepared for the job market and/or graduate school. They are prepared for challenging careers in a variety of fields not limited to politics. Our graduates work in international organisations, diplomacy, journalism, public relations, and so much more. A number of Political Science graduates have been accepted to some of the most prestigious and top ranked graduate schools, including London School of Economics (LSE), School of Oriental and African Studies (SOAS), Loughborough University, University of Amsterdam, and King's College London.

1.6 What our graduates say

"A career in marketing is enjoyable and rewarding. However, certain qualities are required to enter this field and to be successful. The BUE provided me with the resources necessary for achieving my goals and ambitions, and currently I work at a leading multinational marketing and advertising agency.

Fortunately, the BUE prepared me for my chosen profession. It allows students to think out of the box and teaches them in a very creative manner. The curriculum is incredibly practical, and it helped me tremendously at work. Besides, I had the privilege to be taught by impressive teaching staff who cared not only about my academic progress but my personal progress as well."

Ms. Aya El-Husseini & Ms Somaya K Salama, Entrepreneurs, Cairo

"The teaching staff in the Political Science Department exposed me to the various ideas which have enhanced my critical thinking skills."

Ms. Mayada Shawky, UNHCR, the UN Refugee Agency, Egypt.

"The BUE experience gave me a robust ground on which my academic life continued to develop throughout my MA at Loughborough University and my PhD research at the University of Leicester in the UK."

Dr. Haro Libarid, Political Science Doctorate Graduate, Leicester University, UK.



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What our graduates say

“Being a fresh graduate with a working experience was a challenge that was not easily fulfilled by graduates at my age. However, BUE helped me accomplish this magnificent equation through providing me with tremendous number of summer internships that fit my preferences and helped me gain relevant field experience at an early age. The yearly employment fair at BUE provided me with the opportunity to take part in four summer internships at different multinational companies, thus allowing me to apply all the up-to-date theoretical information I have learned from my marketing courses to the practical world. Employers felt how unique I was as a BUE student, as compared to other students. Additionally, by exposing me to practical knowledge in various business areas, the BUE helped me in choosing the field that suits me and which I really enjoy. Accordingly I excelled faster than others in my chosen career.”

Mr. Karim Hany, Import and Export Planner, Nestle.

“Working at multinational companies for the past seven years was such an interesting and challenging experience. Honestly, I wouldn't be able to go fruitfully through this experience without what I have learned at the British University in Egypt. BUE is one of few universities that offer Human Resource as a major. In this specialization, I have learned all the basics in addition to the contemporary topics related to my major which helped me excel in my career. Besides, it also taught me the essential needed skills to work at companies that operate globally. Most importantly, BUE enriched my critical thinking and prepared me well to deal with conflict and ambiguity that characterize the business environment today.”

Mr. Khaled Sabry, HR Business Partner, Support Functions and UFC, Unilever.

“In a very challenging market, that is highly diversified, it is hard to be able to stand up and be unique. This can be achieved through the special skills and abilities that you gain through high quality education. This is especially true if you want to pursue a career in multinational companies. I was very lucky to get that through the education I obtained at the British University in Egypt. BUE provides its students with all the needed skills and the competences required to be unique and highly productive. Through well designed curriculum and state of the art teaching tools, now I can say that I am equipped with all the skills that are needed to face the work challenges and excel in a very competitive environment”

Mr. Abdallah Ibrahim, Youth Banking Segment Manager, Retail and SME Group, ALEX BANK.

1.7 How to apply for a programme in the Faculty of Business Administration, Economics and Political Science - (BAEPS)

- (i) Read the admissions section in our general booklet. This can also be downloaded at www.bue.edu.eg
- (ii) Submit an application online at www.bue.edu.eg
- (iii) Call the BUE Hotline and speak to a member of staff in the Student Affairs Department if you require further information - 19(BUE) 19283

1.8 When to apply?

- (i) The early admissions period begins in January of each academic year.
- (ii) Applicants are encouraged to apply early in order to secure a place in their chosen programme of study.
- (iii) Once programmes are full the applicants will be placed on a waiting list.