



FACULTY OF
BUSINESS ADMINISTRATION,
ECONOMICS &
POLITICAL SCIENCE

BAEPS - Empowering Minds, Leading the Future

CALL FOR ABSTRACTS

The Annual Conference of Business, Economics and Politics in the Middle East (BEP-ME) 2025

*Connecting Academia and Practice:
Bridging the Gap for Innovation in the
Artificial Intelligence Era*



2025

22 NOVEMBER 2025

THE BRITISH UNIVERSITY IN EGYPT

HYBRID

Connecting Academia and Practice

CO-ORGANISERS



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LSBU

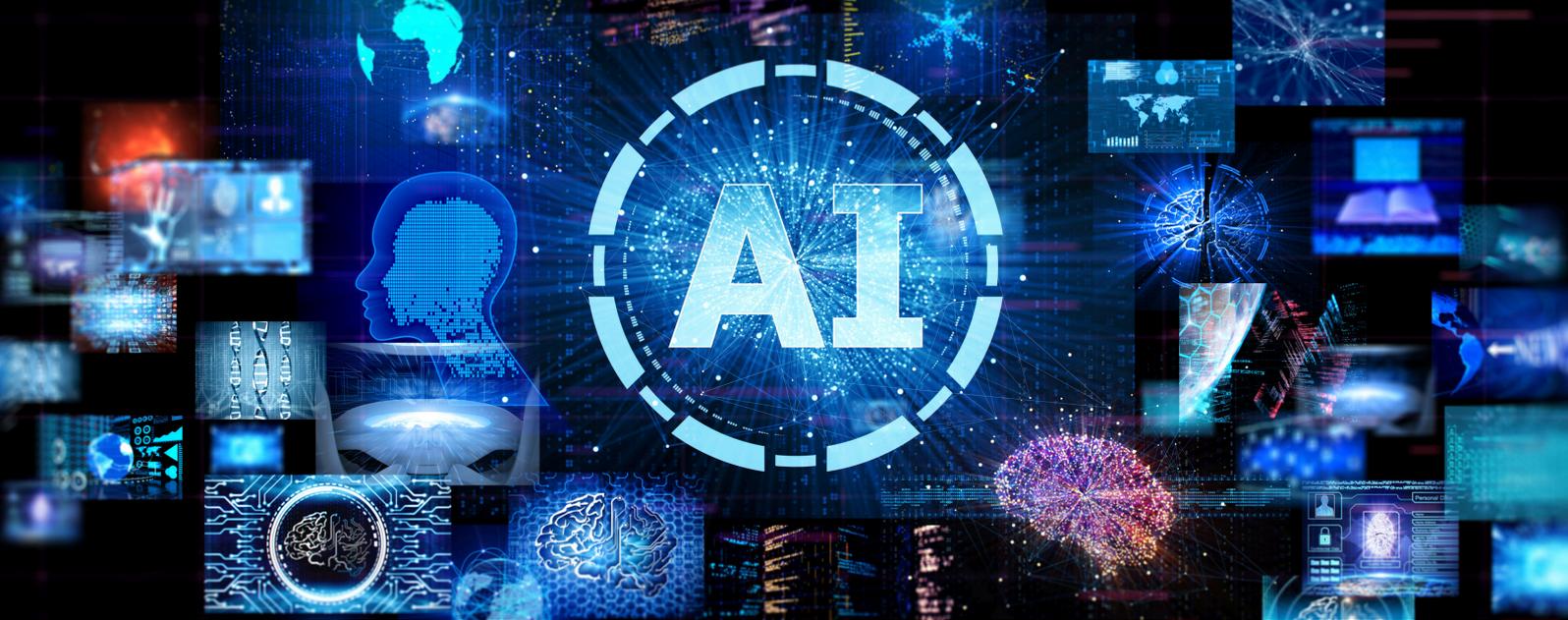


**Harper Adams
University**



HAROKOPIO UNIVERSITY
SCHOOL OF ENVIRONMENT, GEOGRAPHY AND APPLIED ECONOMICS
DEPARTMENT OF ECONOMICS & SUSTAINABLE DEVELOPMENT





BAEPS - Empowering Minds, Leading the Future

The Faculty of Business Administration, Economics, and Political Science (BAEPS) at The British University in Egypt is excited to host its annual conference, dedicated to bridging the gap between **academia** and **practice**.

This event fosters collaboration among researchers, industry professionals, policymakers, and innovators, creating a platform for impactful knowledge exchange and real-world application.

In an era shaped by **artificial intelligence** and rapid technological advancement, our conference aims to translate academic knowledge into real-world applications, driving innovation, economic growth, and sustainable development.

We believe stronger synergies between academic research and practice are essential to address contemporary challenges in business, economics, and politics

This year's conference promises a **dynamic, collaborative environment** where academics, practitioners, and policymakers can exchange insights, share best practices, and explore innovative strategies to bridge the gap between theory and practice across all tracks.

Join us to be part of this transformative experience!

This year's conference is being held in collaboration/co-organisation with:

University of Glasgow, Adam Smith Business School - UK

London South Bank University, LSBU School of Business - UK

Harper Adams University, Harper Adams Business School - UK

Harokopio University, Department of Economics and Sustainable Development - Greece

Ludovika University of Public Service (LUPS), Faculty of Public Governance, and International Studies - Hungary



CFA Institute



PRME Principles for Responsible Management Education

an initiative of the



CONFERENCE TRACKS

FIRST TRACK: "BUSINESS INNOVATION IN THE AI ERA: STRATEGIC OPPORTUNITIES AND RISKS"

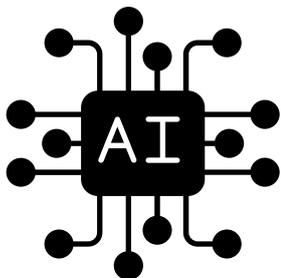
Artificial Intelligence (AI) is revolutionising business by transforming decision-making, efficiency, and innovation across various business disciplines.

This track explores AI's vast opportunities while addressing risks such as ethical concerns, regulatory compliance, and sustainability challenges, ensuring responsible and effective AI governance in the evolving business landscape.

SECOND TRACK: "RESILIENT AND INCLUSIVE ECONOMIES: NAVIGATING GLOBAL SHIFTS"

Amid economic uncertainty, resilient and inclusive economies emerge as essential pathways to unlocking financial resources, strengthening social protection and enhancing financial inclusion.

Addressing challenges such as reduced donor funding and shifting global capital flows, this track explores innovative approaches to ensuring decent work, advancing development finance, and integrating circular economy models into business practices.



CONFERENCE TRACKS

TRACK TITLE: “INNOVATIVE POLICIES IN TIMES OF CRISIS”

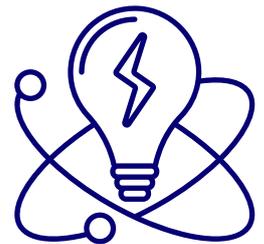
In light of growing regional and international crises, innovative policy-making has emerged as a vital approach to addressing rising inequalities, political instability, and public disillusionment at the national level. The increasing burden of neoliberal reforms and state indebtedness further underscores the need for creative and inclusive policy solutions.

This track explores innovative policies as a platform for dialogue and cooperation among diverse actors—governments, international organizations, and civil society—to share ideas, align interests, and propose strategies for overcoming socioeconomic and political challenges. However, the success of such policies depends heavily on political will, institutional capacity, and coordinated action to ensure adaptive and sustainable responses to today’s complex crises.

POSTGRADUATES ARE WELCOME TO PRESENT THEIR IDEAS IN THE PREVIOUS TRACKS

FOURTH TRACK: “POSTGRADUATE PERSPECTIVES ON BUSINESS, ECONOMICS AND POLITICAL ISSUES”

The conference organisers are also pleased to invite postgraduate students to submit their abstracts on issues related to Business, Economics and Political Science, beyond the conference tracks.



NATURE OF THE CONFERENCE

The conference will be held in a **hybrid** format.

In-Person presentations will be expected from speakers residing in Egypt with a limited possibility of virtual presentations only for speakers residing abroad

Date of the conference: 22 November 2025

VENUE

The British University in Egypt, El-Shorouk City - Cairo, Egypt

SUBMISSIONS

For enquiries & submission, contact **Dr. Israa Lewaa** at Israa.Lewaa@bue.edu.eg

Abstract Submission Deadline (approx. 300 words)	April 30, 2025
Decision and Registration Deadline	June 1, 2025
Full paper submission (for review)	September 1, 2025
Notification of Review Results	November 1, 2025
Final Paper Submission (Modified Version)	2 Weeks after Conference
FAILURE TO SUBMIT WILL RESULT IN THE CANCELLATION OF REGISTRATION; REGISTRATION WILL NOT BE REFUNDED.	

REGISTRATION FEES

FOR EGYPTIANS	500 EGP for Presenters
	250 EGP for Attendees
FOR NON-EGYPTIANS	120 USD for International Presenters
	60 USD for Attendees and Online Presenters
50% DISCOUNT FOR GRADUATE STUDENTS ACADEMIC STAFF OF THE BRITISH UNIVERSITY IN EGYPT ARE EXEMPTED FROM THE FEES	