1.0 Faculty of Business Administration, Economics and Political Science - (BAEPS)

1.1 Undergraduate programmes offered by the Faculty of Business Administration, Economics and Political Science

- BSc (Hons) Business Administration
  The programme offers a broad understanding of Business and Management but allows you to specialise in one of the following areas:
  - Accounting and Finance
  - Entrepreneurship and Sustainability
  - Human Resource Management
  - International Business
  - Management Information Systems
  - Marketing
- BSc (Hons) Economics
- BSc (Hons) Political Science

1.2 Why study in the Faculty of Business Administration, Economics and Political Science - (BAEPS)?

The Faculty of Business Administration, Economics and Political Science has an innovative and modern approach in its curriculum and method of teaching. While covering all the basic and core courses, it strives to keep students informed with the latest research and developments within the fields of each department. Our goal is not to teach students what to think but rather how to think so that they are prepared for the fast moving world of today.

The faculty provides a British style of education; the benefit of this is that upon graduating, our students are more able to compete in the job market in Egypt, the Middle East and the rest of the world. Students who also want to continue with graduate studies are well prepared and find it easier to apply to universities in Egypt and abroad.

Our students are bilingual and eager to learn about our global society. Our staff are not only experts in their fields, but often have real life practical experience related to the courses they teach. This makes it possible to mix the academic material with real life issues making the lectures more interactive and interesting for our students.
1.3 BSc (Hons) Business Administration

1.3.1 Why study Business Administration at the BUE?

In the global economy that characterises the 21st century, it is important to understand how businesses are established, managed, sustained and grown. The programme will provide you with a solid foundation to pursue a career in business and management, or, importantly, help you establish your own venture on graduation, should you so wish. The programme does not just teach the theory and students are required to apply their learning to the ‘real’ world.

The programme offers a broad understanding of Business and Management but permits you to specialise in a key area: Accounting and Finance, Entrepreneurship and Sustainability, Human Resource Management, International Business, Management Information Systems or Marketing.

The objective of the programme is not just to provide you with knowledge, but to endow you with a set of skills that will enable you to see opportunities, solve problems and think critically and creatively in the dynamic global economy, whether as an entrepreneur or employee. The mission of the Department is to educate you, “how to think, not what to think” so you will be encouraged to learn by doing either independently or as a member of a small team.

1.3.2 What will I study?

Preparatory Year

You will be introduced to Business, Economics and Political Science and, importantly, to a range of Study Skills necessary for the higher level of your undergraduate education. You will also have the opportunity to develop your English language skills necessary for successful undergraduate study.

Degree Year 1

This provides the foundation for the study of Business Administration generally and your field of specialisation in particular. You will be introduced to basic research techniques so that you know where and how to source and use information.

Degree Year 2

Here you decide on your area of specialisation through your choice of electives or optional modules. You will also be taught how to conduct research by generating your own data.

Degree Year 3

Final year students have the opportunity to undertake a piece of academic research on a topic of interest to themselves. This is written up as a 10,000 word dissertation. Apart from providing students with an opportunity to apply what they have learned, the dissertation is valued by most employers as it demonstrates the students’ ability to undertake independent research.

1.3.3 How will I learn and be assessed?

Students study in an environment that encourages creativity and innovation. Teaching involves a mix of lectures, tutorials, group work, private study and practical activities. Assessment involves submitting coursework, sitting exams, presentations and projects. Students are also encouraged and helped to obtain internships and learn by doing.

1.3.4 What career and further education opportunities are open to me when I graduate?

Students of Business Administration are in high demand in Egypt and globally. Employment may be in the public or the private sectors and may be in large or small organisations. Increasingly, students of Business Administration are becoming self-employed as entrepreneurs.

As the degree provides our students with research training, many go on to undertake postgraduate study, either in Egypt or the UK. Our graduates are studying in a number of UK universities including, Durham University, Essex University, and the University of Surrey.
1.5.3 How will I learn and be assessed?

With all the political, economic and social changes taking place in Egypt and the world, a degree in Political Science has become increasingly important and more in demand. The Department of Political Science at the BUE is one of the leading departments in Egypt for the study of politics and society. To maintain the highest academic standards and to provide our students with the best possible education, our Political Science Professors constantly refresh their modules by keeping up with any new intellectual developments in their specializations.

Our aim is not to just compete with Political Science departments in Egypt, but in fact to compete with local and international universities in our region, and eventually internationally. Although we are a young programme, many of our graduates have continued their graduate studies at some of the top ranked universities worldwide. Other graduates have entered the Foreign Service, become journalists, joined international Non-governmental Organizations as well as a host of other professions including jobs in public relations and in the private sector.

1.5.1 Why study Political Science at the BUE?

In the Political Science Department, we believe that education is a serious process but should also be enjoyable. We encourage our students to join the Political Science Club and our Film and Discussion Club. The Department also provides the students with the opportunity to work together on a Political Science Newsletter and to organise events such as inviting guest speakers from within or outside the University. We also organise Egypt’s Model British Parliament to give

1.5.2 What will I study?

Preparatory Year

Focuses on providing students with the research and study skills required to undertake advanced studies. We also offer introductory modules from other disciplines related to Political Science to establish a broad understanding of the relevance and connection of Political Science to other fields of study. You will also have the opportunity to develop the English language skills necessary for successful undergraduate study.

Degree Year 1

Students are required to take a number of core foundational modules, such as International Relations Theory, The Making of Modern Egypt, History of Western Political Thought and International Law.

Degree Year 2

Students are provided with a choice of modules in specific areas in which they may be interested. While many modules focus on the Middle East and the changes taking place in the region, we by no means limit our programme to the Middle East. In today’s global society, students must understand how the rest of the world operates and how the local, regional and international environments can affect each other.

Degree Year 3

Students complete a research dissertation where they are provided with the opportunity to undertake in-depth research on a topic of particular interest to them. They also get to choose from a number of modules based on their interests.

1.5.4 What career and further education opportunities are open to me when I graduate?

Upon graduation our students are better prepared for the job market and/or graduate school. They are prepared for challenging careers in a variety of fields not limited to politics. Students can aspire to work in international organisations, diplomacy, journalism, public relations, and so much more. A number of BUE graduates have been accepted to some of the most prestigious and top ranked graduate schools, including the London School of Economics (LSE), School of Oriental and African Studies (SOAS), Loughborough University, and University of Amsterdam.

1.6 What our graduates say

"A career in marketing is enjoyable and rewarding. However, certain qualities are required to enter this field and to be successful. The BUE provided me with the resources necessary for achieving my goals and ambitions, and currently I work at a leading multinational marketing and advertising agency. Fortunately, the BUE prepared me for my chosen profession. It allows students to think out of the box and teaches them in a very creative manner. The curriculum is incredibly practical, and it helped me tremendously at work. Besides, I had the privilege to be taught by impressive teaching staff who cared not only about my academic progress but my personal progress as well.”

Ms Christine Samy, Account Executive at Lee Brown, Cairo

"We jointly started our own business which is an online bookstore in Egypt. This project was something that we wanted to do for a long time, ever since we started studying at the BUE. The BUE helped us to develop the necessary knowledge and skills by teaching us about entrepreneurship and how to start our own online small business. Studying business at the BUE helped in so many ways. It was one of the main reasons that encouraged us to start our own business together fresh out of university. We learned about Marketing, e-Commerce and Business Studies. We hope to succeed in developing our business with our mission of promoting a culture of reading.”

Ms Aya El-Husseini & Ms Somaya K Salama, Entrepreneurs, Cairo

Students are provided with a choice of modules in specific areas in which they may be interested.
1.6 What our graduates say

“Studying Economics at BUE was a very good experience. It changed the way I think and the way I analyse any situation. It also helped me set goals and to make decisions in my personal and professional life.”

Ms Kareman Medhat, Teaching Assistant, Economics Department, BUE

“The teaching staff in the Political Science Department exposed me to the various ideas which have enhanced my critical thinking skills.”

Ms Mayada Shawky, Teaching Assistant, Political Science Department, BUE

“The BUE experience gave me a robust ground on which my academic life continued to develop throughout my MA at Loughborough University and my current doctorate research at the University of Leicester in the UK.”

Haro Libarid, Doctorate Student, Leicester University, UK

1.7 How to apply for a programme in the Faculty of Business Administration, Economics and Political Science - (BAEPS)

(i) Read the admissions section in our general booklet. This can also be downloaded at www.bue.edu.eg
(ii) Submit an application online at www.bue.edu.eg
(iii) Call the BUE Hotline and speak to a member of staff in the Student Affairs Department if you require further information - 19(BUE) 19283

1.8 When to apply:

(i) The early admissions period begins in January of each academic year.
(ii) Applicants are encouraged to apply early in order to secure a place in their chosen programme of study.
(iii) Once programmes are full the applicants will be placed on a waiting list.