Module Description

Subject of communication has been introduced for the first year degree students, with a view to well equip them for successful future career development. They should be able to identify the conditions to become effective communicators as pharmacists and managers at any firm or situation in the future.

The topics will include: Concept and Meaning of Communication; Verbal and non verbal communication (body and vocal language); Active listening skills and power of listening; Communication barriers and how to overcome; Communication styles and how to understand each one’s style and presentation skills (oral or written) to a group of people